



COMPANY OVERVIEW

Serenity & Success provides strategic business consulting, efficient management solutions, and results-driven digital marketing and logistics services. We specialize in helping businesses streamline operations, enhance growth, and achieve their goals with precision and expertise.

Serenity & Success LLC

Desoto, TX 75115

DUNS NO: 131179406

CAGE Code: 9WWZ2

UEI ID: C7DCQL9MH2K3

CORE COMPETENCIES

- Strategic Business Consulting – Process optimization, tailored strategies, performance enhancement.
- Digital Marketing Solutions – Email marketing, SEO, social media, brand growth.
- Operations & Project Management – Efficiency, cost-effectiveness, goal alignment.
- Comprehensive Logistics Support – Workflow management, productivity improvement, coordination.

NAICS CODES

- 541611- Administrative Management and General Management Consulting Services
- 561990-All Other Support Services
- 541613 - Marketing Consulting Services
- 611430 - Professional and Management Development Training
- 561499 - All Other Business Support Services
- 541810 - Advertising Agencies

PAST PERFORMANCE

- Project Management (2018-2024): Led claims resolution and disaster response efforts for an independent adjusting firm, delivering timely solutions during catastrophic events.
- Digital Marketing Success: Drove multiple clients to six-figure revenue growth through strategic email marketing campaigns and automation.
- Leadership Excellence: Over 15 years of leadership experience managing successful projects, optimizing operations, and fostering company growth.

DIFFERENTIATORS

- Results-Driven – Delivered six-figure growth for clients through innovative strategies.
- Versatile Expertise – 15+ years in consulting, management, and logistics.
- Client-Focused – Tailored solutions for measurable success.

